





### Republika ng Pilipinas

# Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

#### AIDE MEMOIRE

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## **DEPED COMMONS UPDATES**

DepEd Commons, one of the Department of Education's response to distance learning during the pandemic, has enjoyed its sustained success since its launch last March 14, 2020.

For the month of August, it has welcomed 323,956 new users, of which 23,803 are returning users. Currently, **DepEd Commons has over 8.64 Million as of September 15, 2020.** 

Based on data from Google Analytics, DepEd Commons has also been accessed through a variety of channels, mostly through Google Search and Facebook, and other external websites. Not surprisingly, nearly 3/4 of DepEd Commons users are accessing it direct from Google Search or directly typed on their browsers (73%), with only 3% from Facebook.

DepEd, through the Office of the Undersecretary for Administration (OUA), has overseen the continuous development of DepEd Commons. A few major developments include:

- 1. Migrating the list of Schools (both Public and Private) to identify geographic locations, instead of the user's identity;
- 2. Zero-rating with telecommunications company, allowing free access of the DepEd Commons domain on mobile data;
- 3. Added categories, grading periods, and levels; and
- 4. User-friendly user interface (UI) to allow easy navigation

Currently, DepEd is encouraging all users to register their own DepEd Commons accounts, in order to help the Department better analyze data and usage.





#### Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

The team is also lining up the following updates:

- 1. Commenting and Rating Feature where users can comment on and rate the Learning Resources;
- 2. Integrating data analytics for better insights on how to improve the website and the efficacy of the learning materials;
- 3. Added security and scalability; and
- 4. Integration to DepEd Learning Management System (LMS) and other applications

Moving forward, DepEd is eager to develop the platform further, seeing it not just as a supplement to distance learning, but possibly be a staple in the "new normal" in education.

For reference and guidance.

