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Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0721-0119
MEMORANDUM
15 July 2021

For: **Leonor Magtolis Briones**
Secretary
Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Division Chiefs
Regional Directors and BARMM Education Minister
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

Subject: **ONLINE CELEBRATION OF THE**
2021 NATIONAL DISASTER RESILIENCE MONTH

Executive Order No. 29, s. 2017 designates July of each year as the National Disaster Resilience Month (NDRM) throughout the country. It mandates the conduct of activities relative to building disaster resilience covering the following thematic areas: prevention and mitigation, preparedness, response, and rehabilitation and recovery.

In accordance with the National Disaster Risk Reduction and Management Council (NDRRMC) Memorandum No. 61, s. 2021, this year's NDRM celebration is marked with the theme, *Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulongan sa Sakuna at Pandemya'y Kalasag ng Bayan.*

This celebration emphasizes the important role of disaster risk governance and the collaboration of all Filipinos to overcome this pandemic's challenges and build a green and resilient "new normal."

The Department of Education (DepEd), as a key implementing agency of the state's mandate to protect and promote the right of all citizens to quality education at all levels and to take appropriate steps to make such education accessible to all, reaffirms its continued efforts towards resilience-building in offices and schools.



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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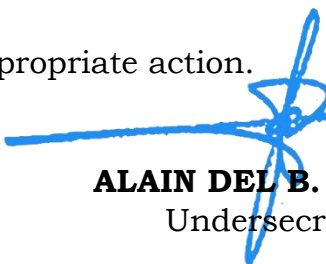
In this regard, **all concerned are encouraged to participate in the online NDRM celebration on 30 July 2021, at 2:00 - 5:00 p.m.**

The activity will include a **webinar** on participatory governance and child and youth participation in DRRM titled ***Young Leaders Taking Up Space in Disaster Preparedness***. It will also feature the soft launching of ***The Adventures of Ready Kid Game Application and Edutainment Episodes on Disaster Preparedness***. It will be streamed live through <https://www.facebook.com/DepartmentOfEducation.PH> (DepEd Philippines Facebook Page).

Please refer to the enclosed documents for the program flow and other important details. Further, kindly visit <https://bit.ly/drrms2021NDRM> for a copy of the NDRM banner and other materials. In this connection, **all are encouraged to promote the NDRM activity and information, education, and communication (IEC) materials** released by the DepEd Disaster Risk Reduction and Management Service (DRRMS) Facebook Page.

For more information, queries and concerns on this subject, kindly contact the DRRMS through (02) 8637 4933/8636 4997 or email at drrmo@deped.gov.ph.

For immediate dissemination and appropriate action.


ALAIN DEL B. PASCUA
Undersecretary



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NATIONAL DISASTER RESILIENCE MONTH (NDRM) CELEBRATION July 2021

Theme: Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan

I. Rationale

National Disaster Resilience Month (NDRM) is celebrated every July through Executive Order No. 29 to promote awareness and disaster resilience. As the world continues to respond to COVID-19, there is no better day to be involved than now.

Prevention saves lives. Even when we are in the middle of a pandemic, our mission to make our communities more resilient continues. While COVID-19 has led to various disruptions to our daily routines, it has provided us with an opportunity to re-evaluate how we handle disaster responses and how we can make our systems more effective for the benefit of our nation.

This year's National Disaster Resilience Month (NDRM) Celebration is marked with the theme, ***"Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan."*** The observance emphasizes the important role of disaster risk governance and the collaboration of all Filipinos to overcome this pandemic's challenges and build a green and resilient normal.

With the realization that children are the most vulnerable during disasters, it is indeed our responsibility to strengthen their participation in disaster management decisions. Their involvement in those decisions can also ensure the realization of other child rights enshrined by the UN Convention on the Rights of the Child, including the right to safety, survival, protection from violence and harm, adequate health care, and education, all of which are compromised in the event of a disaster.

Children have a unique perspective on disaster risks that can improve a community's overall resilience to disasters, and they are effective communicators of risk to each other and their communities. With this, the Department of Education (DepEd), through the Disaster Risk Reduction and Management Service (DRRMS) in partnership with SAVE the Children Philippines, with the support of the Youth Formation Division (YFD), and Public Affairs Service (PAS), will conduct an online NDRM Celebration focusing on children and youth participation in DRRM.

II. Objectives

The NDRM Celebration aims to

1. Increase awareness of the basic education sector on disaster preparedness.
2. Increase participation of learners and DepEd personnel in addressing disaster preparedness.
3. Increase recognition of the ‘Ready Kid’ mascot and puppet as the face of resilient learners and promotion of the ‘Laging Handa’ jingle to help raise awareness on disaster preparedness.

III. Activities

30 July 2021 (2:00 p.m. - 5:00 p.m.)

ACTIVITY	DETAILS
Webinar on Participatory Governance, and Child and Youth Participation in DRRM entitled <i>“Young Leaders Taking Up Space in Disaster Preparedness”</i>	<p>Participatory governance has been proven as an effective strategy to engage constituents in identifying issues to understand and address community problems that affect their social functioning and well-being, including disaster risk reduction. Through the collective efforts of key stakeholders, the government has developed holistic plans that outline collaboration and complementation of programs and resources.</p> <p>The role and participation of learners, particularly student leaders in school planning and decision-making in school-based disaster preparedness and response measures.</p>
Message from DepEd Officials and Personalities	DepEd ExeCom, RDs, SDSs, School Heads, personnel, and learners will provide messages to encourage the learners to promote awareness on disaster preparedness
Soft Launching of the Introduction to the ‘Adventures of Ready Kid’ Game App and Preparedness Edutainment videos	Introductory segment of the identity of Ready Kid and the need for preparedness.

IV. Methodology

The online **NDRM Celebration on 30 July 2021** via Zoom and will be streamed on the Facebook Pages of DepEd Philippines and DepEd DRRMS.

V. Participants

The expected participants are as follows:

1. Public and private elementary and secondary learners and teachers
2. Youth/Child-led organization officers (SPG, SSG and YES-O)
3. SPG, SSG and YES-O Advisers and School DRRM Coordinators
4. All schools district offices
5. All Regional Offices (ROs)
6. All Schools Division Offices (SDOs)

VI. Indicative Program

**NDRM CELEBRATION
30 July 2021, 2:00 p.m. to 5:00 p.m.**

Time	Activity
2:00-2:10 p.m.	Preliminaries Pambansang Awit Ecumenical Prayer
2:10-2:20 p.m.	Opening Remarks
2:25-2:30 p.m.	Objective Setting
2:30-2:35 p.m.	Launching of the 'Laging Handa' official choreography
2:35-2:50 p.m.	Messages from ManComm Members
2:45-4:30 p.m.	<i>"Young Leaders Taking Up Space in Disaster Preparedness"</i> <ul style="list-style-type: none"> ● <i>Child and Youth Participation</i> (30 mins) ● Open Forum (15 mins) ● Break (5 mins) ● <i>Participatory Governance</i>(30 mins) ● Open Forum (15 mins)
4:30-4:35 p.m.	Messages from Child Representatives
4:35-4:40 p.m.	Soft Launching of <i>'The Adventures of Ready Kid' Game App</i>
4:40-4:50 p.m.	Soft Launching of the <i>Edutainment Episodes on Disaster Preparedness</i>
4:50-5:00 p.m.	Closing Remarks



JUN 23 2021

MEMORANDUM
No. 61, s. 2021

TO : ALL MEMBERS OF DISASTER RISK REDUCTION AND MANAGEMENT COUNCILS AT THE NATIONAL, REGIONAL, PROVINCIAL, CITY, MUNICIPAL LEVELS AND BARANGAY DISASTER RISK REDUCTION AND MANAGEMENT COMMITTEES, HEADS OF NATIONAL GOVERNMENT AGENCIES, CONSTITUTIONAL OFFICES, STATE UNIVERSITIES AND COLLEGES, GOVERNMENT OWNED AND CONTROLLED CORPORATIONS

SUBJECT: Observance of the National Disaster Resilience Month 2021

Executive Order Number 29 s. 2017 designates July of each year as the National Disaster Resilience Month throughout the country and mandates the conduct of activities relative to building of disaster resilience covering the four thematic areas: prevention and mitigation, preparedness, response and rehabilitation and recovery.

The observance emphasizes the importance of DRRM and the need to understand disaster risks, enhancing community disaster preparedness, strengthening risk governance, investing in disaster risk reduction (DRR), increasing DRR disaster advocacy programs, enhancing preparedness for effective response and to “Build Back Better” recovery, rehabilitation, and reconstruction. Also the month of July marks the start of the wet or typhoon season highlighting the need to prepare for the same.

This year, the NDRM is marked with the theme “**Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan**”, to emphasize the important role of disaster risk governance and the collaboration of all Filipinos to overcome the challenges of this pandemic and to build a green and resilient normal.

In this regard, all member agencies and regional and local DRRM Councils are hereby enjoined to observe the NDRM this July 2021 and are highly encouraged to conduct activities relative to the same, and to participate and promote the following NDRRMC activities:

Activity	Date	Registration
NDRM Opening Ceremony	01 July 2021 1000H-1130H	http://bit.ly/NDRM2021-Opening

Recycle, Upcycle and Repurpose Contest	01-20 July 2021	For youth only: http://bit.ly/NDRM2021-RURContest Mechanics and Guidelines are stated in the registration link.
Resilience Challenge	01-20 July 2021	[TBD] Please check Civil Defense PH FB page and viber community for more details.
Resilience Hours (a webinar series)	02, 09, 26, 23 July 2021; 0900-1200H	
International Disaster Resilience Month	29-30 July 2021; 0900H-1600H	
NDRM Photo Collage	01-31 July 2021	http://bit.ly/NDRM2021-PhotoCollage

For the NDRM's official logo, design and music, your agency or council may access this link: <http://bit.ly/NDRM2021>.

Kindly submit your agency's after-activity-report (AAR) through this link <http://bit.ly/NDRM2021-AAR> on or before August 30, 2021 for consolidation of all agencies' NDRM activities.

Should you have any questions or concerns, please contact Ms. Rachele Anne L Miranda of OCD CBTS through itad@ocd.gov.ph/ 8911 5061 – 65.

For information and guidance.

For the Chairperson, NDRRMC:

USEC RICARDO B JALAD
Executive Director, NDRRMC and
Administrator, OCD

