





Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0621-0212 **MEMORANDUM**

28 June 2021

For: DepEd TV Teacher Broadcasters & Production Teams

> School Heads **Regional Directors**

Schools Division Superintendents

Local Government Units All Others Concerned

DEPED TV AWARDS Subject:

The Office of the Undersecretary for Administration (OUA) through the Information and Communications Technology Service (ICTS) will conduct the Search for Outstanding Teacher-Broadcasters and Production Teams through the DepEd TV Award. This will be conducted as a celebration for the first founding anniversary of DepEd TV on August 20, 2021.

The DepEd TV Awards will present fifty (50) different commendations for kinder, elementary, and secondary TV lessons aired from August 2020 to July 2021. The event also aspires to recognize the exemplary contribution of DepEd local offices and Local Government Units for the thriving delivery of education amid the pandemic through the DepEd TV Program.

In this regard, the OUA is encouraging all Teacher-Broadcasters, Production Teams, School Heads, Schools Division Superintendents, Regional Directors, and their respective Local Government Units to participate and submit entries for the different categories of awards.

Deadline of submission will be on July 24, 2021 to give time for the production teams to create additional video lessons aside from the aired ones. Attached are the detailed guidelines and timeline for the event.

For information and appropriate action.

ALAIN DELB. PASCU

Undersecretary





Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]







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AIDE MEMOIRE

28 June 2021

DEPED TV AWARDS

Search for the Outstanding Teacher-Broadcasters and Production Teams

I. EVENT DESCRIPTION

Aiming to celebrate a successful year of educational broadcasting and to recognize the outstanding performance of Teacher-Broadcasters (TBs) and the Production Teams behind every exhibited episode of DepED TV, the Department of Education (DepEd) through the Office of the Undersecretary for Administration (OUA) will conduct the first-ever DepED TV Awards.

Set to commence on August 20 this year, the DepED TV Awards will present fifty (50) different commendations for kinder, elementary, and secondary TV lessons aired from August 2020 to July 2021. Veteran journalists, writers, directors, producers, educators, and experts in the field will serve as the board of judges for the official entries to establish a prestigious award-giving body for DepED TV.

In addition, the DepED TV Awards aspires to recognize the exemplary contribution of the DepED local offices and the Local Government Units for the thriving delivery of education amid the pandemic through the DepED TV Program.

Thorough guidelines and mechanics were developed to indicate the timeline, procedure, qualifications, and criteria for judging a particular award. The DepED TV Awards is designed to be held annually to add motivation to the TBs and the Production Teams as they continue to create high-quality and world-class educational TV lessons.





Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (BLSS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]

II. LIST OF AWARDS

Shown below is the complete set of awards divided by four (4) sections namely (A) Outstanding Teacher-Broadcaster Awards, (B) Broadcast Production Awards, (C) DepED Core Values Awards, and (D) Special Awards.

A1. OUTSTANDING TEACHER-BROADCASTER AWARDS (Level-Based)

This section presents awards honoring the excellence of the Teacher-Broadcasters based on the academic level on the nominated DepED TV episode.

Award	Description
Outstanding Teacher-Broadcaster for Kinder Outstanding Teacher-Broadcaster for Elementary Outstanding Teacher-Broadcaster for Junior High School Outstanding Teacher-Broadcaster for Senior High School	Award is given to one (1) TB per level who has shown exemplary performance on the particular video entry, besting all other entries regardless of the academic subject, and attained the highest score from the jury.
Qualifications	Criteria for Judging
 Applicant must be an official DepED TB; Has been nominated by the Executive Producer (EP) or Segment Producer for the award; Has submitted one (1) video entry to the Secretariat Committee on time; and Video entry has been aired/airing on DepED TV channel anytime from August 2020 to July 2021. 	 Distinctness of personality and style - 25% Effectiveness of delivery (use of right words and phrases, persuasiveness, authority, etc.) - 25% Grasp of the subject matter - 20% Wholesomeness of appearance and language -15% Observes ethical and professional standards for the broadcast media - 15%

A2. OUTSTANDING TEACHER-BROADCASTER AWARDS (Subject-Based)

This section presents awards honoring the excellence of the Teacher-Broadcasters based on the academic subject on the nominated DepED TV episode.

Description
Award is given to two (2) TBs
(Elementary and Secondary
Levels) per subject who have
shown exemplary performance

Outstanding Teacher-	on the particular video entry
Broadcaster for English	and attained the highest score
Outstanding Teacher-	from the jury.
Broadcaster for Filipino	
Outstanding Teacher-	In the case of the Award for
Broadcaster for Mathematics	Outstanding Teacher-
Outstanding Teacher-	Broadcaster fo MTB MLE, only
Broadcaster for Araling	TBs for Grades 1-3 are qualified
Panlipunan	to be nominated. Thus, only one
Outstanding Teacher-	(1) awardee will be selected for
Broadcaster for Science	that particular citation.
Outstanding Teacher-	
Broadcaster for Music, Arts,	In the case of the Award for
PE, and Health (MAPEH)	Outstanding Teacher-
Outstanding Teacher-	Broadcaster for EPP/TLE/ALS,
Broadcaster for Edukasyon sa	subjects were consolidated
Pagpapakatao	since the EPP, TLE, and ALS are
Outstanding Teacher-	all skills-focused learning.
Broadcaster for EPP/TLE/ALS	
Qualifications	Criteria for Judging
Applicant must be an official	Distinctness of personality
DepED TB;	and style - 25%
 Has been nominated by the 	 Effectiveness of delivery (use
Executive Producer (EP) or	of right words and phrases,
Segment Producer for the	persuasiveness, authority,
award;	etc.) - 25%
Has submitted one (1) video	 Grasp of the subject matter –
entry to the Secretariat	20%
Committee on time; and	 Wholesomeness of appearance

B. BROADCAST PRODUCTION AWARDS

Video entry has been

channel anytime from

aired/airing on DepED TV

August 2020 to July 2021.

This section presents awards honoring production, engineering, and technical achievement of the nominated $DepED\ TV$ episodes.

and language -15%

Observes ethical and

broadcast media - 15%

professional standards for the

NOTE: Each team should submit **ONE ENTRY** only across all categories.

Award	Description	Criteria for Judging	
Best Screenplay	For one (1) production	Overall artistry –	
	team who has presented	50%	
	excellent writing of	• Technicality – 25%	
	dialogues and narratives	Relevance to the	
	on the video episode.	lesson – 25%	

Best Performance Best Cinematography	For one (1) production team who has presented excellent portrayal or characterization on the video episode. For one (1) production	 Overall Presentation – 50% Delivery of Lines - 25% Acting Expertise - 25% Overall aesthetic and artistry 50%
Cinematography	team who has presented excellent movement and style of videography on the video episode.	and artistry– 50%Expertise - 25%Innovation- 25%
Best Production Design	For one (1) production team who has presented excellent overall "look" or "style" of the video episode.	 Overall aesthetic and artistry – 50% Resourcefulness - 25% Originality - 25%
Best Costume Design	For one (1) production team who has presented excellent costume/s or outfits for the character/s on the video episode.	 Overall aesthetic and artistry – 50% Resourcefulness - 25% Originality - 25%
Best Graphic Design	For one (1) production team who has presented an excellent combination of texts and pictures on the video episode.	 Overall aesthetic and artistry– 50% Expertise - 25% Innovation- 25%
Best Animation	For one (1) production team who has presented excellent moving pictures on the video episode.	 Overall aesthetic and artistry– 50% Expertise - 25% Innovation- 25%
Best Visual Effects	For one (1) production team who has presented excellent imagery manipulation on the video episode.	Overall artistry– 50%Expertise - 25%Execution - 25%
Best Original Score	For one (1) production team who has presented excellent and original musical score and/or sound effects on the video episode.	 Overall artistry– 50% Expertise - 25% Execution - 25%
Best Original Song	For one (1) production team who has presented excellent and original song composition on the video episode.	 Overall artistry– 50% Expertise - 25% Execution - 25%

Best Original	For one (1) production	Overall artistry– 50%
Music-Television	team who has presented	• Expertise - 25%
(MTV)	excellent and original	• Execution - 25%
	music video or station	
	ID for their program.	
Oneligiations		

Qualifications

- Video entry must be made and produced by the DepED TV Production;
- Has been nominated by the Executive Producer (EP) or Segment Producer (SP) for the award;
- Has submitted ONE ENTRY across all categories to the Secretariat Committee on time
- Video entry has been aired/airing on DepED TV channel anytime from August 2020 to July 2021.

C. DEPED CORE VALUES AWARDS

This section presents awards honoring DepED TV episodes that manifest the core values of DepEd.

NOTE: In the classroom set-up, teachers are integrating the CORE VALUES in their lessons. Thus, ONE VIDEO ENTRY must be nominated across all categories.

Award	Description
Outstanding Maka-Diyos Episode of the Year	Award is given to one (1) DepEd TV episode that demonstrates the following: • Upholds/respects belief and faith • Manifests moral standards • Right conduct, honesty, involvement in religious and spiritual activities
Outstanding Makatao Episode of the Year	Award is given to one (1) DepEd TV episode that demonstrates the following: • Charity and kindness • Empathy and sympathy • Compassion • Human dignity and Equality • Multiculturalism
Outstanding Makakalikasan Episode of the Year	Award is given to one (1) DepEd TV episode that demonstrates the following:

Outstanding Makabansa Episode of the Year Qualifications	Award is given to one (1) DepEd TV episode that demonstrates the following: • Takes pride in being a Filipino • Heroism and Patriotism • Resiliency in times of need/crisis • Obedience to existing rules and regulations • Promotes and patronizes local products, service, and practices Criteria for Judging
 Applicant must be an official DepED TB; Has been nominated by the Executive Producer (EP) or Segment Producer for the award; Has submitted ONE ENTRY only across all categories to the Secretariat Committee on time Video entry has been aired/airing on DepED TV channel anytime from from August 2020 to July 2021. 	 Content Relevance to DepEd Core Values – 50% Impact on the Audience – 25% TB's Expertise to the Topic – 25%

D. SPECIAL AWARDS

This section presents awards honoring DepED TV Teacher-Broadcasters, Production Teams, DepED Local Offices, Schools, and Local Government Units for their outstanding contribution to the DepED TV Program.

Award	Description & Mechanics	Criteria for Winning
Students' Choice	Award is given to one (1)	Video entry with the
Award	DepEd TV episode that	highest vote will be
	gained the highest number	awarded.
	of votes by the students	
	who will be invited by the	
	Screening Committee to	
	watch the entries.	
Teachers' Choice	Award is given to one (1)	Video entry with the
Award	DepEd TV episode that	highest vote will be
	gained the highest number	awarded.
	of votes by the teachers	RAN!
	who will be invited by the	3

	Screening Committee to	
	watch the entries.	
Parents' Choice	Award is given to one (1)	Video entry with the
Award	DepEd TV episode that	highest vote will be
	gained the highest number	awarded.
	of votes by the parents who	
	will be invited by the	
	Screening Committee to	
	watch the entries.	
Jury's Choice	Award is given to one (1)	Video entry with the
Award	DepEd TV episode that	highest vote will be
Awaru	_ =	awarded.
	gained the highest number	awarded.
	of votes by the judges.	
	m1 1 1 11	
	The awardee may be the	
	top pick of the jury because	
	of TB's remarkable	
	performance or the	
	excellent creation of the	
	video lesson.	
Netizens' Choice	Award is given to one (1)	Video entry with the
Award	DepEd TV episode that	highest number of
11Wara	gained the highest number	reactions (like, heart,
	of reactions in social	, , ,
		care, and wow) will be
	media.	awarded.
	Vide entries will be	
	Video entries will be	
	uploaded simultaneously	
	on Facebook to make	
	engagement with its users	
	and accumulate reactions	
	that will serve as votes.	
Gender-Sensitive	Award is given to one (1)	 Use of Gender-Fair
TV Lesson Award	DepEd TV episode that	Language - 30%
	recognize the role of television	Balanced
	in mainstreaming gender	representation of
	sensitivity.	men and women in
		the program – 30%
		• Positive portrayal of
		1 2
		women – 20%
		• Promotes gender
D + D :	A 1	equality – 20%
Best Remote	Award given to three (3)	Winners will be
Team Award	DepEd TV Prod Teams who	concluded by the
	have shown excellence and	representatives from
	dedication in producing	the Office of the
	quality educational episodes	Undersecretary for
	in the distant regions.	Administration (OUA),
		Information and
	•	Sala

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Qualifications

- Applicant must be an official part of DepEd TV Production Team;
- Has been nominated by anyone who is part of the Production Team;
- Has submitted one (1) video entry for a particular award. One (1) entry per award; same video entry for different awards is allowed.
- Entry has been submitted to the Secretariat Committee on time
- Video entry has been aired/airing on DepEd TV channel anytime from from August 2020 to July 2021.

Notes:

- All remote teams are automatically nominated for the Best Remote Team Award. Winners will be selected based on their overall performance and dedication since the start of their programs.
- DepEd Schools, Division, and Regional Offices, and Local Government Units who have produced Teacher-Broadcasters and helped establish the DepEd TV Program in their localities are automatically nominated for the Special Awards. Winners will be selected based on the reports gathered by the Office of the Undersecretary for Administration (OUA) and its Information and Communications Technology Service (ICTS).

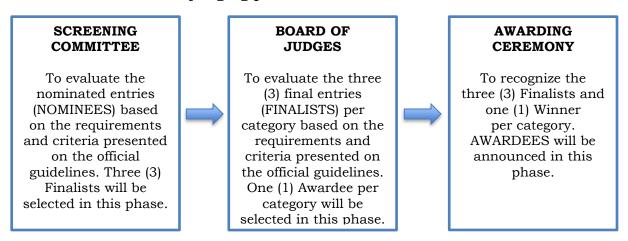
III. ENTRY PROCEDURE

- 1. The first layer of screening would happen within the team. The entire team should conduct a meeting and nominate among themselves their official entries.
- 2. Nominators may access the official DEPED TV AWARDS NOMINATION FORM via google form to apply. Link will be provided through the social media platforms of DepEd TV.
- 3. Official Nomination Form should be completed and signed by the nominator. Electronic signature is allowed.
- 4. Video entry should be uploaded in Youtube (Privacy Settings: Unlisted).
- 5. Title of the video entry should follow this format: DepEd TV Awards-Subject-Grade Level
- 6. Video Entry requirements: MPEG, MP4, MOV, or M2TS formats. The video size should be 1920 x 1080.
- 7. Official Nomination Form should be completed and provided with the Youtube Link of the video entry. (1 Nomination Form = 1 Video Entry).
- 8. The deadline for submission is on July 24, 2021, at 11:59:59 PM.

IV. SCREENING AND JUDGING OF ENTRIES

- All nominated entries will be evaluated and shortlisted by the SCREENING COMMITTEE. Only three (3) chosen entries per category will be forwarded to a panel of esteemed judges and they will be referred to as FINALISTS.
- The Official BOARD OF JUDGES that will be composed of award-winning journalists, writers, directors, producers, educators, and experts in the

- field will be given enough time to select the winner per category. One (1) winner per category will be then referred to as AWARDEES.
- FINALISTS and AWARDEES will be announced and recognized during the awarding ceremony on August 20.
- Visualization of the judging process:



V. PROPOSED BOARD OF JUDGES

- **Usec. Diosdado San Antonio** Undersecretary for Curriculum and Instruction of the Department of Education.
- **Director Jun Arvin Gudoy** Director, Public Affairs Service of the Department of Education and Board Member of Film Development Council of the Philippines
- **Director Jose Javier Reyes** award winning TV and Film Director and writer
- **Director Gina Alajar** FAMAS and Gawad Urian Award-winning Philippine film and television actress and television director.
- **Mr. Ricky Lee** A veteran and award-winning Filipino screenwriter, journalist, novelist, and playwright.
- **Ms. Lilet Vina** Communications training consultant and Head of the DepEd TV English Quality Assurance Team
- **Mr. Ramon Lorenzo** Educator and Head of the DepEd TV Math and Science Quality Assurance Team
- **Ms. Luchi Cruz Valdes** multi-awarded veteran Broadcast Journalist; Head of TV5 News and Information Department
- **Dr. Arminda Santiago** Dean of University of the Philippines College of Mass Communications
- **Dr. Elena Pernia –** Communications Professor and Vice President, University of the Philippines- Diliman Office for Public Affairs

VI. PRIZES AND REWARDS

The list below are initial prizes, but more will be added, finalized, and announced by July 15, 2021:

- Certificates of recognition will be given to all the finalists.
- Trophies will be awarded to the winners.
- Winning Teacher-Broadcasters will receive DepEd laptops and PLDT smartphones with additional 100GB connectivity load.
- School head and co-teachers of the winning Teacher-Broadcasters will also be receiving 100GB connectivity load.
- Schools of the winning Teacher-Broadcasters will be prioritized on the next DepEd Computerization Program (DCP).

VII. EVENT COMMITTEES

- **Secretariat** DepEd TV Core Team
- **Screening** DepEd TV Program Managers, DepED TV Training Team, Representatives from the EdTech Unit, Representatives from Youth Formation Division
- **Logistics** EdTech Unit, DepEd TV Core Team, and DepEd Production Team
- **Program** DepED TV Production Team
- Audio-Visual Presentation OUA Video Team

VIII. EVENT CALENDAR

Stage	Activity Requirement	Time Frame	In-charge
Submission of Entries	Nominators should submit the Official Nomination Form/s and the Entry Video until July 24, 2021, 11:59:59 PM .	June 1 – July 24	Secretariat Committee
Collation of Entries	Nominated entries will be organized for evaluation and will be forwarded to the Screening Committee.	July 26-30	Secretariat Committee
Preparation for the Awarding Ceremony	While the screening and judging of entries are ongoing, preparation for the event should also be in progress.		Logistics Committee Program Committee
	Other committees should settle the plan for the promotion,		AVP Committee

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	design, direction of the Awarding Ceremony.		
Initial Evaluation of Entries	Document validation and entry evaluation to determine the Top 5 Finalists per category.	August 1-5	Screening Committee
Preparation for the Awarding Ceremony	For the Awarding Ceremony preparation, all the logistical needs should be underway at		Logistics Committee
	this point.		Program Committee
	Other committees should settle the plan for the promotion, design, direction of the Awarding Ceremony.		AVP Committee
Collation of Top 3 Finalists per category	Entries will be organized for the final evaluation and selection of winners. Finalists will	August 5-6	Secretariat Committee
	be forwarded to the official Board of Judges.		Logistics Committee
Preparation for the Awarding Ceremony	For the Awarding Ceremony preparation, all the logistical needs should be in progress/settled at this point.		Program Committee
			AVP Committee
	Other committees should settle the plan for the promotion, design, direction of the Awarding Ceremony.		
Final Evaluation of Entries and Selection of Awardees	The top 5 finalists per category will be again evaluated by the official Board of Judges. An awardee per category will be selected based on the criteria presented on	August 6-12	Secretariat Committee
			Board of Judges
			Logistics Committee

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Preparation for the Awarding Ceremony	the guidelines and mechanics. For the Awarding Ceremony preparation, all the logistical needs should be settled at this point. Other committees should settle the plan for the promotion, design, direction of the Awarding Ceremony.		Program Committee AVP Committee
Preparation for the Awarding Ceremony	After the evaluation process, a formal invitation for the Awarding Ceremony should be sent to the judges, partners, DepEd officials, nominees, finalists, and awardees. At this point, all the logistical needs should be settled. Release of Publication Materials (PubMats) and teaser for the event will be distributed via Social Media.	August 1– 19	Secretariat Committee Board of Judges Logistics Committee Program Committee AVP Committee
Event Day		August 20	





