





Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0520-0093 MEMORANDUM

28 May 2020

To: Undersecretaries

Assistant Secretaries

Regional Directors and BARMM Education Minister

Bureau and Service Directors Schools Division Superintendents

Designated Tobacco Control Coordinators

Designated Brief Tobacco Intervention Providers

School Heads

Subject: INVITATION TO THE WEBINAR TITLED "THE TOBACCO

INDUSTRY TACTICS ON YOUTH: VAPES AND NEW NICOTINE PRODUCTS" AND REMINDER ABOUT

GLOBAL MEDIA COMPETITION

The Bureau of Learner Support Services - School Health Division (BLSS-SHD) extends the invitation from Health Justice Philippines to interested participants from DepEd for the **webinar titled "The Tobacco Industry Tactics on Youth: Vapes and New Nicotine Products,"** on **Friday, 29 May 2020 at 4:00 pm**. The aim of the webinar is to inform stakeholders, largely basic education teachers and youth, about the tactics of the tobacco industry in targeting children and the youth into nicotine addiction.

Speakers are Dr. Ulysses Dorotheo (Southeast Asia Tobacco Control Alliance), Dr. Riz Gonzales (Philippine Pediatric Society), and other invited resource persons from the Children's Rights Network, Millennials PH, and offices of concerned members of the Congress.

Interested participants are instructed to **register in advance through**http://bit.ly/hjwebinartitacticsvapes to get into the zoom meeting room.

Confirmed participants will receive a confirmation email from HealthJustice

Philippines containing information about joining the meeting. Those who will not be accommodated due to the limit in the number of participants may watch the discussion that will also be streamed through the Facebook page of the HealthJustice Philippines.





Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: +63286337203, +63286376207

Email: usec.admin@deped.gov.ph; Facebook/Twitter@depedtayo

The official poster of the webinar is attached (Annex A).

All concerned are also reminded about the deadline for the "Expose Tobacco Industry Manipulation, Save the Next Generation" Global Media Competition, per OUA Memo 00-0520-0019.

The competition aims to welcome **graphic material submissions such** as memes, **GIFs**, **digital stickers**, **posters**, **infographics**, and **short videos** that expose tobacco industry manipulation. This was organized under the STOP partnership and in celebration of the World No Tobacco Day on May 31, 2020.

Participants can win up to \$5,000 and an all-expenses-paid trip to attend the Asia Pacific Conference on Tobacco or Health (APACT) in Bangkok. The **deadline is May 31, 2020**.

The competition website can be accessed at:

https://bit.ly/ggtcexposetobacco.

Designated tobacco control coordinators—per <u>DepEd Memorandum No. 147</u>, s. 2018—and designated brief tobacco intervention (BTI) providers—per <u>DepEd Memorandum No. 110</u>, s. 2019—are enjoined to actively participate in the activities, and help promote the activities especially to **DepEd's youth**.

For information and dissemination.



Annex A- Webinar on Tobacco Control and the New Normal











WEBINAR SERIES II

The Tobacco **Industry Tactics** on Youth: Vapes and **New Nicotine Products**

The aim of the webinar is to inform stakeholders, largely basic school teachers and youth, about the tactics of the tobacco industry in targeting children and the youth into nicotine addiction.

MAY 29, 2020 I FRIDAY I 4-5:30 PM I LIVE VIA ZOOM AND FACEBOOK







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